

# SMBsecure™ Healthcare StarterPack

## 50+ Controls Checked For Your Cybersecurity Compliance.

### HCP StarterPack 5

> Medical Practice with up to 5 Users or Less.

**R 2,790 per month\***

### HCP StarterPack 10

> Medical Practice with up to 10 Users or Less.

**R3,790 per month\***

### HCP StarterPack 15

> Medical Practice with up to 15 Users & More.

**R4,790 per month\***

\*Pricing Excludes VAT. All-in-One Bundle. 15+ Packs allowed for initial purchase only and sold in increments of Minimum 5. Upgrade Tier or Add seats to StarterPack 15 as Advanced Licenses anytime after Initial Order.

HCP VALUE

## Great Value Cybersecurity Compliance

- > 50+ Controls Checked + Dark Web Monitoring.
- > Crucial Layers for HPCA Data Protection Addressed.
- > NIST/ISO/CIS CSF Compliance Assessments.
- > R1M Cyber Warranty.
- > **POPI Toolkit.**
- BONUS:**
- + **Live AI Assistant & Compliance Tracker.**
- + **FREE Policy Templates.**

### ✓ What Is Cybersecurity Compliance?

Cybersecurity compliance is your adherence to security and data protection guidelines (such as your industry code of conduct), regulations (such as the POPI Act, PAIA, GDPR, etc), Frameworks and Standards (such as NIST, CIS, ISO27001, etc) or those data security questionnaires which you might be asked to complete by suppliers and organisations for practice engagement. These regulations, frameworks and questionnaires are significant to ensuring that your organisation's security practices align with legal and industry requirements, thereby mitigating risks and maintaining trust.

### ✓ Why You Need To Comply with POPIA & PAIA Regulations?

In the current landscape of ever-present and evolving digital threats and scams, it is crucial for your practice to demonstrate a strong commitment to cybersecurity compliance to build trust with patients, partners, and stakeholders, and enhance your practice's reputation. In South Africa, the Protection of Personal Information Act (POPIA) is an important requirement set by government to regulate the collection, use, protection, security and disposal of personal information of S.A. citizens and companies – both are recognised under the law. Equally the Promotion of Access to Information Act (PAIA) helps to protect internal and confidential data when access requests are made. Compliance is not merely a regulatory burden; it is a fundamental aspect of responsible business practice. Complying with POPIA & PAIA are essential for protecting your patients, your practice, and the supply-chain. The Information Regulator has been empowered by these Acts to enforce the regulations. Non-compliance can lead to severe penalties, including **Substantial Fines**: The regulator has the authority to levy significant financial penalties for data breaches. **Enforcement Action**: This can range from mandated remedial actions to public notices causing **reputational damage and patient defection**.

### ✓ How To Implement Cybersecurity Compliance?

As a practice owner you must embed the security of personal information into your practice's culture. This means treating compliance not as an IT project, but as a core, ongoing practice function focused on managing risk, protecting sensitive data and **implementing security controls**.

### ✓ How SMBsecure™ Helps With Cybersecurity Compliance?

SMBsecure™ simplifies and enhances cybersecurity for small and mid-sized medical practices, helping to meet several key requirements for cybersecurity compliance. It inexpensively offers broad coverage for compliance that includes data protection, risk assessment, external & internal attack surface monitoring, vital controls, reporting and auditing, and employee training. **ComplianceKate®** is your personal AI Assistant to guide you through everything. It's all backed with a Cyber Warranty to provide remediation & financial peace-of-mind. This all leads to **lower risk, improved compliance, increased operational efficiency and Trust**.

**Cost Effective, All-in-One Cybersecurity Compliance**

**Hi, I'm Kate. Your AI Assistant here to help you with questions, scenarios, templates and guidance related to Data Protection, POPIA, PAIA, Frameworks and SMBsecure™ info.**



**SMBsecure™**

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## HOW IT WORKS

The ultra affordable **SMBsecure™ StarterPack** leverages patented technologies from leading and world class technology vendors that can be deployed in minutes to address cybersecurity compliance and make securing data on PCs, Macs, USBs, Mobiles and Emails a **Total Breeze**.



### Your Medical Practice Is Built On Trust ▼

Patients entrust you with their sensitive personal and financial information, as well as their hard-earned money. A successful cyberattack can lead to scams, theft of personal data and funds, identity theft, significant financial loss and emotional distress to consumers. **SMBsecure™** ensures that your practice will have robust security measures in place to protect sensitive and personal information from unauthorised access & disclosure.

### A Cyber Incident Can Be Costly For Your Practice ▼

*The consequences can include:*

- > **Financial Loss:** The direct costs of a breach can be enormous, encompassing the theft of funds, the expense of remediation, regulatory fines, and legal fees.
- > **Reputational Damage:** The loss of patient trust following a cyberattack can be difficult. This can lead to a mass exodus of patients and a severely tarnished brand.
- > **Operational Disruption:** A successful attack, such as a ransomware incident, can bring your practice operations to a complete standstill, preventing your practice from serving its patients, paying suppliers and conducting its business.

## StarterPack

Full Device Encryption



Remote Lock / Kill / Locate



RiskResponders® for Automatic & Off-Network Protections + MFA



Access Controls, USB Port Blocking & M365/Google MFA Analysis



\*Secure PDF Email Encryption + Check4Phish™



SendGuard365 Lite for Users to confirm recipients when emailing



Cybersecurity Awareness Training + Dark Web Monitoring



Vulnerability Assessments & Attack Surface Monitoring



Data Protection Compliance Kit + ComplianceKate®



ComplianceEZ® for NIST / CIS / ISO27001 CSF Assessment



Managed DMARC & MTA-STS for Email Security Compliance



\*\*R1M Cyber Warranty



**Encrypt**

**Safeguard**

**Protect**

**Defend**